



Published on *Kitchen Gardeners International* (<http://kgi.org>)

[Home](#) > Helping bring Fresh produce to Beverly

---

## Helping bring Fresh produce to Beverly

Wed, 04/07/2010 - 10:17 -- Susan E. Roth

A few years back , Jean Wetherill was mayor of Beverly, and she and I put many hours into getting a farm market up and running. We keep it going, by me- ordering and picking up produce from local farmers- and Jean,her great grandson, Zac, and myself selling the produce. The purpose of starting the market was two fold- one to get fresh and whole foods into our town. We are surrounded by some of the best farm land in NJ, and are, in fact, one of only two official Rural Cities in the state. But without a car, you can't get anything but processed white bread and hormone filled milk-they may or may not be "fresh". The other was to have the market as a Youth run enterprise, to teach teens business skills, and eventually turn the entire operation over to young business people. Well, there were no teens interested, and we couldn't keep up the operation by ourselves, so reluctantly, we closed. I still get calls from people trying to find our market.

I realized that being in school, and my other obligations this yea, are going to keep my home garden smaller than I would like, so I decided to try and start getting produce from the farmers that kept our little stand full of delicious food,most of it less than 24 hours out of the field. So I have formed a "buying club", for lack of a better term. It is starting this week, with local asparagus and probably local organic spinach. I have two families interested besides me, and that is enough to get moving with the idea.

Anyone interested in being part of this activity, please contact me. I am placing an order tomorrow for asparagus, and next week will be getting both asparagus and spinach. You don't have to live in Beverly to participate, but you will have to come here to pick up what you order. Green Blessings! Susan

Group content visibility:

[Use group defaults](#)

---

**Source URL:** <http://kgi.org/blogs/susan-e-roth/helping-bring-fresh-produce-beverly>